

Sign Permits

The following signs are permitted in all zoning districts:

- a) Personal nameplates not exceeding 1 ½ square feet in area;
- b) Announcement signs or bulletin boards for public, charitable, or religious institutions provided such signs or bulletin boards shall be located on the premises of such institution and shall not exceed 12 square feet in area;
- c) Signs advertising nonconforming businesses and industries provided such signs do not exceed 12 square feet in area, and attached flat against the wall of the building in which such nonconforming business or the building in which such nonconforming business or industry is located; and have been approved by the ASRB as being in conformance with the goals of the General Plan and within the other applicable limitations of this chapter;
- d) Warning signs and signals. Such signs may be illuminated by other than reflected light when required for the public safety or convenience, subject to the approval of the Planning Director;
- e) Highway and traffic markers, road name signs and such signs and markers as public utility companies by law may be required to display;
- f) Commemorative symbols, memorial plaques, and historic tablets when placed by organizations or historical societies and when approved by the Planning Director;
- g) Signs designating entrances, trespass, exits, or conditions of use of parking areas; providing, however, no single sign shall exceed eight square feet in area, and its location shall have been approved by the Planning Director;
- h) Directional signs for public or semipublic uses, such as those indicating the location of rest rooms, telephones, and underground utilities; provided, however, no individual sign shall exceed two square feet in area;
- i) Signs indicating business house, emergency telephone numbers, and credit cards and service station signs indication gas prices; provided, however, no individual sign shall exceed 1 ½ feet in area, and the total area of all such signs at any single establishment, shall not exceed four square feet in area;
- j) Bulletin or announcement boards attached to commercial and institutional buildings for posting personal or public notices not exceeding the size limitation established for the CC District; and
- k) Flags of the United States and the State of California.

The following temporary signs and displays shall be permitted in all zoning districts subject to the following requirements:

- a) Holiday lighting and displays not advertising any product or sale provided they are erected no earlier than 21 days prior to the holiday and are removed no later than 12 days after the holiday;
- b) Temporary roadside and on-site signs and window posters no larger than size square fee advertising the benefit activities of local, nonprofit community organizations provided a permit for such signs shall be secured from the Planning Director. All such signs may not be posted more than 30 days

before the advertised activity and shall be removed by the sponsoring organization within two days following the close of the event;

- c) Signs advertising the sale or lease of property may be displayed only on the property for sale or lease and shall not exceed six square feet in area for each lot or parcel advertised. Signs advertising the sale or lease of more than one lot or parcel shall not exceed an aggregate of 50 square feet in area. However, no individual sign shall be larger than 12 square feet. A renewable permit valid for